

EttenAj Consulting LLC

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Description of Offerings

Assess

Strategize

Advise

Let EttenAj work with you to clarify, plan, and implement strategic and strengthening growth initiatives around people, processes and technology.

Businesses today face increasing pressure to do more with less and insure money spent on IT investments and consulting services see a return on investment. Our principals and associates have all worked for the world's largest software companies providing software and services to government agencies, corporations, educational institutions, and healthcare institutions.

We differentiate our firm through the way we work with our clients, employees, subcontractors, and vendors:

- **Client Promise** - Our goal is to be your trusted advisor and as such will create a transparent relationship that insures you get the product and value you expect.
- **Employees** – We see you as our greatest asset and will strive to create a work environment that promotes growth and financial rewards equal to your contribution.
- **Subcontractors** – We believe that our contract labor is an extension of our firm. As such, we structure rates to reward our contractors the more we use you.
- **Vendors** - Getting paid on time and with great terms is our promise.

"After a number of acquisitions, top of mind for us was modernization and consolidation to optimize our enterprise systems, process, and applications. EttenAj did a comprehensive assessment that not only included the technology recommendations, but budgeting and presentation material for board level approval." - Christi Liebe, Coinstar - Corporate VP of IT

Services Offerings

IT Strategy

- Portfolio Management
- Data Sharing and IT Strategy Integration
- Strategic Planning
- Strategy and Infrastructure
- Organization and Governance
- Project Roadmap prioritization

Architecture and Design

- Virtualization
- Service-Oriented Architecture (SOA)
- Enterprise Architecture

Staffing Solutions

- Technical Staff Augmentation
- Interim Leadership
- Executive Recruiting
- Temp/Contract to Hire
- IT Program Management Office (PMO)

Interim Leadership

- CEO
- COO
- CFO
- VP of Development, Sales, Operations, Services, Marketing, IT, Product Management

Marketing Solutions

- Marketing strategy development
- Marketing collateral design
- Copywriting and editing

EttenAj Consulting

About Us

Founded in 2006, EttenAj provides strategy and advisory services focused on business and enterprise optimization. EttenAj brings former executives, IT architects, and solutions experts from Oracle, TIBCO, VMware, Microsoft, and other major corporations together to offer unmatched perspective on the most critical enterprise software acquisition and optimization decisions.

EttenAj principals and associates have worked on major enterprise projects at companies such as PepsiCo, Bank of America, Boeing, Telecom Italia, Intuit, Intel, Cisco, Harrah's, Allstate, Lockheed, Bank of the West, State and Local governments, Federal government, Blue Cross, Anthem ... the list goes on.

EttenAj Consulting LLC is a woman owned, minority owned business.